



Sponsorship ~ Making Dreams Come True ~

Dream Catchers is about the “ultimate” life experiences. Our valued sponsors are a highly visible and integrated part of the excitement, the joy and the fun of this once-in-a-lifetime dream making experience.

Dream Catchers sponsorships are available at multiple levels, each delivering a unique and exclusive opportunity for promotion.

The Moyer Foundation is grateful to all those who join our Dream Catchers team in 2009 – supporting The Campaign for Kids–bringing hope and healing to more children who are grieving and need of support through Camp Erin™ – bereavement camps for children and teens.

Dream with us in 2009!



THE MOYER FOUNDATION
Helping Children in Distress





Presenting Sponsor \$100,000

An exclusive opportunity to be Dream Catchers' Presenting Sponsor. This premiere sponsorship opportunity offers significant promotional recognition prior to, during and after the Dream Catchers event. As the Presenting Sponsor, your company's brand will be prominently incorporated in all Dream Catchers promotional efforts and will provide numerous opportunities to customize your message to an exclusive audience.

Event Participation Benefits:

- Speaking opportunity during the program to audience of 500+ patrons
- Attendance for ten (10) people to Dream Catchers
- Car service for your party to and from Dream Catchers (within the greater Seattle area)
- Preferred seating at Dream Catchers

PR and Marketing Benefits:

- Exclusive recognition as Presenting Sponsor in national PR outreach through press releases and pitches
- Option to air :30 sec company commercial to air at event
- Recognition in all Dream Catcher post-event donor appreciation letters sent to all contributors
- Option to include corporate merchandise/ materials with patron appreciation gifts
- Dedicated sponsorship of a specific DREAM of your choice, recognized/featured in "Dream" auction video
- Exclusive recognition as Presenting Sponsor in all event collateral (i.e. print advertising, invitations, save the dates, web site, email campaigns, newsletters)*
- Recognition on event signage displayed prominently at venue
- Full page message in catalogue*
- Recognition in post-event appreciation advertisements
- Recognition as a featured partner in 2009 Annual Report
- Recognition as a featured partner with company logo/link **and profile** on Dream Catchers and The Moyer Foundation websites

**Subject to print deadlines*

Additional Benefits:

- A personal appearance by Jamie Moyer at corporate event on a mutually agreeable date
- Three (3) reserved dates for **The Moyer Foundation Suite** – 2010 season at Safeco Field, with seating for 22 on mutually acceptable date.

(MORE)



Presenting Sponsor \$100,000

Additional Benefits – Presenting Sponsor (continued):

- Participation/tickets to additional **Moyer Foundation Events including***
 - One team of (4) to participate in *The Moyer Foundation Celebrity Golf Classic*
 - Ten (10) tickets to attend The Moyer Foundation's 2010 10th Anniversary Party
 - One (table), tickets to VIP reception and sponsor recognition at The Moyer Foundation's Annual Giving Luncheon – presenting The Moyer Foundation's Humanitarian Award to **Cal Ripken** (May 2009)
 - Eight (8) tickets to Celebrity Waiters Dinner and Auction
 - Four (4) tickets to 2010 *Evening for Erin* – an exclusive event benefiting Camp Erin
- * Unless stated above, dates for stated events could be 2009 or 2010 depending on date of sponsorship commitment
- One (1) autographed/personalized Jamie Moyer jersey
- Ten (10) autographed Jamie Moyer baseballs
- Minimum 100 “What Cancer Cannot Do” calendars, fifty (50) *autographed* by Jamie Moyer

*Gratitude from the many children who will be able to attend Camp Erin
because of your generous support!*



Dream-Makers Lounge Sponsor \$50,000

Exclusive sponsorship of the Dream-Makers Lounge. A fun and unique opportunity to brand an entire area of the event- a memorable impression.

Event Participation Benefits:

- Attendance for eight (8) people to Dream Catchers
- Car service for your party to and from Dream Catchers (within the greater Seattle area)
- Preferred seating at Dream Catchers

PR and Marketing Benefits:

- Exclusive branding of the Dream Makers Lounge – a special reception area visible and “visitable” throughout the event with dedicated signage, and an opportunity to include your company’s logo and message in a variety of ways (ice bar, napkins, displays, drink accessories, etc.)
- Option to include corporate merchandise/ materials with patron appreciation gifts
- Dedicated sponsorship of a specific DREAM of your choice – and recognized/featured in “Dream” auction video
- Recognition in all event collateral (i.e. print advertising, invitations, save the dates, web site, email campaigns, newsletters)*
- Full page message in catalogue*
- Recognition on event signage displayed prominently at venue
- Recognition in post-event appreciation advertisements
- Recognition as a featured sponsor in 2009 Annual Report
- Recognition on Dream Catchers and The Moyer Foundation websites

**Subject to print deadlines*

Additional Benefits:

- Two (2) reserved dates for **The Moyer Foundation Suite** – 2010 season at Safeco Field, with seating for 22 on mutually acceptable date.
- Participation/tickets to additional **Moyer Foundation Events including***
 - One team of (4) to participate in *The Moyer Foundation Celebrity Golf Classic*
 - Eight (8) tickets to attend The Moyer Foundation’s 2010 10th Anniversary Party
 - One (table), tickets to VIP reception and sponsor recognition at The Moyer Foundation’s Annual Giving Luncheon – presenting The Moyer Foundation’s Humanitarian Award to **Cal Ripken** (May 2009)
 - Six (6) tickets to Celebrity Waiters Dinner and Auction
 - Four (4) tickets to 2010 *Evening for Erin* – an exclusive event benefiting Camp Erin
- * Unless stated above, dates for stated events could be 2009 or 2010 depending on date of sponsorship commitment
- One (1) autographed Jamie Moyer jersey
- Ten (10) autographed Jamie Moyer baseballs
- Minimum fifty (50) of The Moyer Foundation’s Annual “What Cancer Cannot Do” calendar, autographed/personalized by request

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“Unlock Your Dream” Key Sponsorship \$25,000

Be a part of a **new** Dream Catchers tradition – sponsor the “Unlock Your Dream,” portion of the event where all patrons have the opportunity to purchase a “Dream Key” with the chance to unlock the Dream Chest. The Dream inside will be an item of considerable value – a “dream-come-true” for those who take a chance to DREAM!

Event Participation Benefits:

- Attendance for six (6) people to Dream Catchers
- Preferred seating at Dream Catchers

PR and Marketing Benefits:

- Exclusive branding of the “Unlock your Dreams” opportunity– with recognition on Dream Keys, on-site displays, and in all event collateral (i.e. print advertising, invitations, save the dates, web site, email campaigns, newsletters)
- Dedicated sponsorship of a specific DREAM of your choice – and recognized/featured in “Dream” auction video
- Full page message in catalogue*
- Recognition on event signage displayed prominently at venue
- Recognition in post-event appreciation advertisements
- Recognition in 2009 Annual Report
- Recognition on Dream Catchers and The Moyer Foundation websites

**Subject to print deadlines*

Additional Benefits:

- One (1) reserved date for **The Moyer Foundation Suite** – 2010 season at Safeco Field, with seating for 22 on mutually acceptable date.
- Participation/tickets to additional **Moyer Foundation Events including***
 - One team of (4) to participate in *The Moyer Foundation Celebrity Golf Classic*
 - Six (6) tickets to attend The Moyer Foundation’s 2010 10th Anniversary Party
 - One (table), tickets to VIP reception and sponsor recognition at The Moyer Foundation’s Annual Giving Luncheon – presenting The Moyer Foundation’s Humanitarian Award to **Cal Ripken** (May 2009)
 - Four (4) tickets to Celebrity Waiters Dinner and Auction
 - Four (4) tickets to 2010 *Evening for Erin* – an exclusive event benefiting Camp Erin
- * Unless stated above, dates for stated events could be 2009 or 2010 depending on date of sponsorship commitment
- One (1) autographed Jamie Moyer jersey
- Ten (10) autographed Jamie Moyer baseballs
- Minimum fifty (50) of The Moyer Foundation’s Annual “What Cancer Cannot Do” calendar – autographed/personalized by request

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“Dream” Sponsor \$10,000

Exclusive sponsorship of a specific “Dream.” With an amazing and wide variety of Dream experiences up for bid, Dream sponsorship is a fun and exciting way to personalize sponsorship.

Event Participation Benefits:

- Attendance for six (6) people to Dream Catchers
- Preferred seating at Dream Catchers

PR and Marketing Benefits:

- Dedicated sponsorship of a specific DREAM of your choice – and recognized/featured in “Dream” auction video
- Recognition in all event collateral (i.e. print advertising, invitations, save the dates, web site, email campaigns, newsletters)*
- Recognized as a sponsor in Dream catalogue*
- Recognition on event signage displayed prominently at venue
- Recognition in post-event appreciation advertisements
- Recognition in 2009 Annual Report
- Recognition on Dream Catchers and The Moyer Foundation websites

**Subject to print deadlines*

Additional Benefits:

- Participation/tickets to additional **Moyer Foundation Events including***
 - Four (4) tickets to attend The Moyer Foundation’s 2010 10th Anniversary Party
 - One (table), tickets to VIP reception and sponsor recognition at The Moyer Foundation’s Annual Giving Luncheon – presenting The Moyer Foundation’s Humanitarian Award to **Cal Ripken** (May 2009)
 - Four (4) tickets to Celebrity Waiters Dinner and Auction
- * Unless stated above, dates for stated events could be 2009 or 2010 depending on date of sponsorship commitment
- Minimum twenty-five (25) of The Moyer Foundation’s Annual “What Cancer Cannot Do” calendar autographed/personalized by request

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because of your generous support!***



Inspiration Sponsor \$5,000

Be an inspiration to thousands of grieving children
who will benefit from Camp Erin!

Event Participation Benefits:

- Attendance for four (4) people to Dream Catchers
- Preferred seating at Dream Catchers

PR and Marketing Benefits:

- Recognition in all event collateral (i.e. print advertising, invitations, save the dates, web site, email campaigns, newsletters)*
- Recognized as a sponsor in Dream catalogue*
- Recognition on event signage displayed prominently at venue
- Recognition in post-event appreciation advertisements
- Recognition in 2009 Annual Report
- Recognition on Dream Catchers and The Moyer Foundation websites

**Subject to print deadlines*

Additional Benefits:

- Minimum twenty-five (25) of The Moyer Foundation's Annual "What Cancer Cannot Do" calendar autographed/personalized by request

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For more information on sponsorship and the event,
visit www.dreamcatchersinfo.org
call 206-298-1217
or email events@moyerfoundation.org